

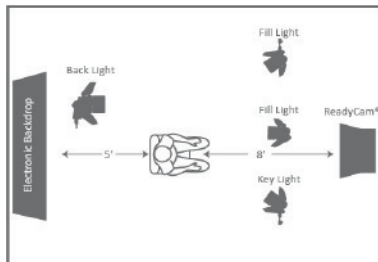
The Many Uses of ReadyCam

- Professional, single camera video creation for thought leadership, as well as internal and executive communication.
- Live streaming to global media outlets, conferences, events and remote audiences.
- Keep brand messages fresh and up-to-date using custom electronic backdrops.
- Just-in-time corporate and crisis video communication.

Why ReadyCam

- Pre-configured, on-site studio for live and on-demand HD video.
- Immediate access to media outlets for live network appearances.
- Remote controlled by VideoLink professionals 24/7/365.
- Streamlines video process and resources.

ReadyCam Studio Set-Up



Start enhancing your brand message today with ReadyCam.

Produce high quality, branded video content with this easy to use video production tool. Create and distribute live TV and on-demand video in-house and at a cost significantly less than a traditional video crew.

Call us today at 617.340.4200 or visit us online at videolinktv.com