Remotely Managed Full-Service Studio Productions

VideoLink’s ReadyCam® MCS is a remotely-controlled multi-camera studio adaptable for small event environments. It has all of the traditional capabilities of a broadcast studio without the need for an on-site control room or full crew. VideoLink production teams connect to your studio remotely to manage and produce your event.

How do ReadyCam MCS productions work?

- VideoLink operates studio cameras and audio equipment remotely.*
- Our production experts communicate directly with talent and an on-site staff technician.
- VideoLink receives individual camera video and audio feeds, from a remotely located control room, to easily build the program.
- Production features include switching between cameras, brand-specific graphics and video roll-ins.
- The program is transmitted to your preferred distribution platform.

*Lighting and microphone placement are controlled by an on-site technician.

Copyright © 2021. All rights reserved | Videolinktv.com
Why ReadyCam MCS?

Traditional Studio Broadcast Format
Look the part when it’s time to go live in your multi-camera studio.

Professional Video Production Service
Focus on your message instead of the broadcast. Our experts draw on nearly thirty years of broadcast experience to manage all event production activities and deliver best in-class broadcast.

Streaming Service Compatible
Transmit to your audience via your preferred platform. Whether it’s an enterprise-grade, social media or web-based meeting platform, VideoLink can deliver a broadcast-quality program.

Lower Total Cost of Ownership
Minimize recurring video production costs. ReadyCam MCS reduces the on-site footprint, resources required, and time needed to set up and produce quality content.

Where Can You Use ReadyCam MCS?

Remote Office Studio
Broadcast live in a traditional studio setting from any office.

Multi-purpose Meeting Space
Conduct professional town hall or training discussions with on and off-site attendees.

For more info, call VideoLink at 617-340-4200 or email us at sales@videolinktv.com. VideoLink LLC is a wholly owned company of AVI-SPL, Inc., an AV integration and digital workplace services provider.