A Direct Link to Your Audience

The VideoLink ReadyCam HD broadcast studio is an all-in-one solution with remote operational support. This single-camera studio is the simplest solution for doing live interviews or making broadcast quality video. With 24/7 support and no need for technical staff, every ReadyCam reflects VideoLink’s two decades of experience in connecting experts to the world’s television networks.

ReadyCam Applications

- **Live TV**
  Accept live TV interview requests and appear on any TV network anywhere, without leaving your office.

- **Organizational Communications**
  Quickly produce video for internal and external audiences and minimize the cost of hiring on-site production staff.

- **Live Webcasts**
  Simplify live broadcasts to streaming platforms and content distribution networks like Facebook, YouTube, Synacor, ON24 and GlobalMeet.
“Doing Facebook Live broadcasts using the ReadyCam is easy. It’s like pushing the Easy Button.”

- Bruce Logan
Creative Director - SEI Global Marketing

“We frequently hear from investors that they have learned not only about the (oil and gas) space but about Tortoise, because of seeing us on TV.”

-Jen Ashlock
Director of Marketing - Tortoise Capital Advisors

ReadyCam Advantages

- Low total cost of ownership
- Instant access to television networks with remote VideoLink operational support
- An all-in-one solution for television, recording & streaming
- 50% less time to produce video
- Minimal on-site technical staffing

ReadyCam Users

- Corporations
- Financial Services
- Health Systems
- Higher Education
- High-Profile Individuals
- High-Tech
- Law Firms
- Think Tanks

For more info, call VideoLink at 617-340-4200 or email us at sales@videolinktv.com.

VideoLink is a unit of AVI-SPL, Inc., the world’s largest AV integration and digital workspace provider.